



Strategy Pursuit

Consultoria, Produtos e
Serviços de Saúde

What we do?

We take advantage of the enormous experience of our employees, who have long been dedicated to Medicine, Pharmacy and support services that allow the efficient and effective operation of establishments that are open to the public.

Our specialists in Health Law are able to navigate easily in the murky waters of Portuguese and European legislation, advising companies (Hospitals, Clinics, Medical Offices, etc.) on the best ways to implement the new legal requirements and helping to obtain the required business licenses.

In Portugal, we follow the entire licensing process of your Private Health Care site and we deal with everything related to the Authorization for Direct Acquisition of Medications.

In Brazil, we can intermediate the introduction of new drugs, new medical devices and special equipment under ANVISA legal control.

In the Quality area, we are able to follow your ISO 9001-2015 certification process.

Regarding to new technologies, we provide face-to-face and / or remote support to all types of current information systems. If an effective and inexpensive solution to your production problem already exists on the market, we advise its adoption and follow up both the purchase and the after-sales service.

Presentation Newsletter

April 2017



Do you want a slice of the Brazilian Dental market?

Brazil is a huge Market with a population of 206 million of souls.

There are around 50 thousand dental offices with one or more dentists; more than 30% of the Brazilian population attends to private clinics and the annual market value is around 290 million \$US (900 million R\$).

Do you wish to export your products and equipment's to Brazil?

Strategy Pursuit is specialized in ANVISA (Brazilian National Sanitary Surveillance Agency) Regulatory Affairs like: Products registration, GMP, Manufacturing Authorizations, Special Authorizations, Sanitary Legislation, among others.



Strategy Pursuit regulatory consulting and intelligence team include senior pharmaceutical regulatory experts with extensive experience. We develop distinguish relationship with our costumers providing services in a dynamic, consistent and personalized way, always aligned with the ANVISA requirements.



We can help you to introduce your product in this heavily regulated market, choosing the best way to comply with the Brazilian import restrictions and achieve the actual begin of commerce in record time.

Who?

Strategy Pursuit is a Portuguese Company, specialized in Regulatory Affairs and committed to provide excellent services to all clients, with the great advantage of having the same language as Brazil.

Our technicians can drive you thru the jungle of European legislation and teach you the ways to achieve a good and steady position in Portuguese market, complying with all quality and safety standards.

Why?

In 2010, the legal regime regulating the opening, modification and operation of private health service units was changed.

Since then, many other legal instruments have been published, obliging private healthcare operators to take into account many factors related to internal organization, human resources, functioning, facilities and occupation, and even the existence of certain technical apparatus.

One of the main needs arising from the new control methods is the Direct Medicines Acquisition Authorization (ADMed). This is mandatory to all doctor's offices and other health establishments that must have available on their premises a set of medicines to provide or apply in the course of therapy or analysis.

How?

We have a lot of experience in submitting requests for ADMed to Infarmed (Portuguese Medicines Regulatory Agency) and in a short time we deal with all the respective bureaucracy.

Additional and support services

- Consultancy of pharmaceutical and hospital activities, with support for the operation of pharmacy, parapharmacy and pharmacy post or assumption of integral management;
- Operational consulting services for medical, nursing and technical services, diagnostic and therapeutic aids, hospitalization and patient transportation;
- Consultancy for opening and managing hospitals, clinics and doctor's offices, with full agency if required.
- Retailing of pharmaceutical, cosmetic, perfumery, homeopathic, hygiene, orthopaedic, phytotherapy, childcare and optical products;
- Commercialization of equipment and articles related to health and quality of life.
- Preventive medicine, primary and secondary, dietary programs, physical therapy, medical consultations of various specialties, treatments, hospitalization and medical advice.
- Health education and its promotion or the principles of healthy living, with training actions designed to various target audiences.
- Consulting of conventional, alternative and natural methods;
- Consulting of communications, information systems and new technologies in general;
- On-site or remote computer services.